



Calaveras County Department of Public Works
891 Mountain Ranch Road, San Andreas, CA 95249 • 209-754-6401 • Inquiries: pubworks@co.calaveras.ca.us

Bus Advertising Space Agreement

___ New Contract ___ Renewal

The undersigned Advertiser agrees to purchase the following display advertising space on Calaveras Transit bus(es) subject to the Calaveras Transit Advertising Policy:

1. **External Window** – Rear ___ Side ___

Number: _____ Size: _____ Rate _____/month

Start Date _____ End Date _____

Number of buses _____

2. **External** – Rear Mount

Number: _____ Size: _____ Rate _____/month

Start Date _____ End Date _____

Number of buses _____

3. **Internal Advertising**

Number: _____ Size: _____ Rate _____/month

Start Date _____ End Date _____

Number of buses _____

Pricing totals for this contract agreement equal the following:

\$ _____ per month for _____ buses = \$ _____ per month

\$ _____ per month for _____ buses = \$ _____ per month

\$ _____ per month for _____ buses = \$ _____ per month

Agreement Total _____

1. Placement of the advertisement is subject to change for matters related to safety at any time by the County. The County will notify the Advertiser of any changes to advertisement location on the bus. If at any time advertising space is adjusted in a manner that would alter the agreement of this contract, Advertiser shall be reimbursed for pre-paid space of that advertisement with no additional penalty to the County or Advertiser.
2. Calaveras Transit, operated by the County of Calaveras Department of Public Works, hereinafter referred to as County, reserves the right to amend the terms, conditions, rates, etc., upon 30 days written notice and if such revisions are not acceptable to the Advertiser, the Advertiser shall have the right to terminate this contract upon date of change without penalty. In the event the Advertiser fails to perform any of the obligations and conditions hereunder, County can cancel this contract.
3. Advertiser must provide all materials and labor required to install external graphics (external advertising) and/or insert sheets (internal advertising) as necessary for the advertising display at no cost to the County.
4. Advertiser shall provide, in the event of vandalism or collision, at no cost to the County, all materials and labor necessary to repair or replace the graphics as described above.
5. Advertiser shall provide an advertising proof and obtain written approval from the County for all advertising prior to placement of the advertisement. County reserves the right at any time to alter, cancel or reject any advertisement including, but not limited to that which in its sole judgment is not in keeping with the best interests of the County.
6. Advertiser shall pay full balance of the advertising agreement in advance of placement of signs.
7. Advertiser agrees to pay for all contracted advertising per the terms and conditions described on the rate schedule above and in accordance with the Calaveras Transit Advertising Policy. If the account is not paid as agreed, the County reserves the right to enter contract with another Advertiser for bus space.
8. This agreement covers only advertising for the primary business of the undersigned Advertiser and the privileges of this agreement cannot be transferred, in whole or part, to another advertiser or firm name.
9. Any notice, demand, consent, approval, or communication that either party desires or is required to give to the other party shall be in writing. Modifications of this contract shall be made in writing and delivered to the County or Advertiser.

Advertiser

Firm Name _____

Billing Address _____

Business Address (if different) _____

Email Address _____ Phone _____

Name of Advertiser signing Agreement (Please print) _____

_____ Date _____

Accepted for Advertiser

County

_____ Date _____

Jeff Crovitz, PE, Director
Calaveras County Department of Public Works